



# GUSTAVO POLIN

UX/UI Designer

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📍 Valencia, Spain

## EDUCATION

### Bachelor of Information Systems

Universidad Nacional del Oeste, Argentina — 2009 - 2012

## EXPERTISE

- ✓ UX/UI Design
- ✓ Web Design
- ✓ Figma
- ✓ HTML & CSS
- ✓ Cloud & Web Services
- ✓ SEO

## LANGUAGES

- ✓ English (B2)
- ✓ Spanish (Native)

## PROFILE

Product-focused UX/UI Designer with 9+ years of experience designing SaaS platforms, B2B2C products, web applications, and digital experiences. Skilled in UX strategy, UI design, design systems, usability, and AI-assisted prototyping.

Focused on creating user-centered solutions that balance business goals, technical constraints, and user needs.

## EXPERIENCE

**UX/UI Designer** **2024-Present**  
[Install Pros - United States](#)

At Install Pros, I design intuitive digital experiences that support our mission of expanding internet access via Starlink satellite installations. I work closely with developers, support teams, and stakeholders to craft user-centered web platforms for residential, commercial, and mobile services.

## UX/UI TRAINING

- ✓ Foundations of User Experience (UX) Design
- ✓ User-Centered Design
- ✓ Foundations of UX/UI Design
- ✓ Lean UX
- ✓ CX Research & UX Testing
- ✓ Design Sprint
- ✓ Information Architecture with Usaria
- ✓ User Research
- ✓ Introduction to UX Writing
- ✓ Usability
- ✓ Design Thinking with Minds Garage
- ✓ Advanced UX Writing
- ✓ Idea Validation: Successful Prototyping and Testing

My process begins with user stories and flows into product design tactics like "How Might We" prompts, wireframing, and prioritization matrices. I create scalable UI systems and prototypes using Figma, and facilitate collaborative workshops and journey mapping in Miro. My focus is on clean interfaces, seamless interactions, and continuous iteration based on user feedback.

### UX/UI Designer

2020-2024

[AgencyHub - United States](#)

I collaborate closely with cross-functional teams, including developers, support team, and stakeholders, to create digital products. As a UX/UI Designer, I handle tasks such as design system creation, card sorting, A/B testing, wireframing, and prototyping.

My primary focus is on UI design and enhancing the user experience. I use tools like Figma, InVision, Miro, Notion, HotJar, and Zeplin for project execution. All our current projects are carried out in Figma.

<https://agencyhub.com>

### Web Designer

2017-2020

[SteadyContent - United States](#)

My primary role involves the comprehensive management of websites, from conception to implementation, with a strong focus on WordPress and its ecosystem. I have 6 years of solid experience working with Elementor, a highly versatile Page Builder. Additionally, I apply advanced SEO practices to enhance online visibility.

My responsibilities encompass not only website design but also ongoing management. This includes hosting management and maintenance, executing website migrations, effective implementation of services like Cloudflare, SSL setup, email configuration (SPF, DKIM, and DMARC setup), and DNS management.

## Customer Support

2015-2016

[aFax - United States](#)

Within my scope of responsibilities, I was tasked with providing technical support, handling refunds (providing evidence for disputes), managing and updating the help center, and offering assistance to customers through online chat and support email.

## Web Research - HTML Devel... 2015-2016

[AccelOne - Argentina](#)

Conducted web scraping and data analysis, applying HTML, CSS, and regular expressions for large-scale data extraction projects.

<http://accelone.com>

## KEY SKILLS

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### Technical Skills

- **Web Design:** HTML, CSS, WordPress, Elementor.
- **Hosting Management:** Cloudflare, DNS, SSL, SPF, DKIM, DMARC.
- **Design Tools:** Figma, InVision, Adobe XD, Zeplin.
- **Web Performance:** SEO, Web Services, Website Migrations

## **UX/UI Skills**

- User-Centered Design
- UX Research & Testing
- Usability Improvement
- Design Thinking

## **Soft Skills**

- Strong Collaboration with Cross-Functional Teams
- Problem-Solving & Troubleshooting
- Client Relationship Management